



CTENERGYSAVINGS.COM
Compare electric plans, switch and save!

FOR IMMEDIATE RELEASE:

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***CTenergysavings.com will allow consumers
to compare, switch and save***

*Connecticut Company Launches Awareness Campaign, Announces One-Stop Resource
to Save on Electric Bill*

HARTFORD, Conn. (June 29, 2010) – CTenergysavings.com today announced the launch of Connecticut’s newest online resource to help state residents and businesses make educated decisions in regards to their monthly electric bill. This comprehensive resource provides a detailed comparison of electric rate plans in Connecticut as well as the ability to switch suppliers to save money.

The deregulation of Connecticut’s electric industry began in 2000 but it wasn’t until 2005 that electric customers were able to take advantage of choosing an alternate electric supplier to lower their electric bill. Now customers are saving up to 20% by switching to a new supplier. There are over 1.5 million electric customers in Connecticut and approximately 10 suppliers to choose from, several with multiple plans.

CTenergysavings.com offers a platform to **compare rate plans and switch electric suppliers** with an easy online enrollment process. Currently CTenergysavings.com is the ONLY website in Connecticut that offers consumers that capability all in one place. Once a supplier has been selected an easy sign up form will help to “make the switch”.

The benefits of switching electric suppliers include:

- No change or interruption in your current service
- No fees to switch suppliers or cancel service
- Your bill will still come from your utility, either CL&P or UI
- All you need is your utility bill and five minutes to switch

CTenergysavings.com was founded by Connecticut resident Michelle Erca, to provide Connecticut residents and businesses with one comprehensive resource where they can identify electric suppliers, compare rates, switch suppliers and save money.

“When I switched electric suppliers for my husband’s business and our household, we started saving significantly each month”, said Erca. “I realized that even though Connecticut has had a deregulated energy policy for over ten years, residents and businesses were still unaware of their options to switch suppliers and how to go about it. It is only with the launch of CTenergysavings.com that we are now able to provide Connecticut electric customers with answers to important questions and a simplified process to compare, switch and save”.

Currently, the majority of Connecticut electric customers have not taken advantage of lowering their rates. The awareness that you can switch suppliers in Connecticut has been building momentum and over 385,000 or 25% of Connecticut’s electric customers have now switched.

Added Erca: “In three simple steps you can now compare, switch and save money on your electric bill.”

About CTenergysavings.com

CTenergysavings.com is Connecticut’s # 1 online resource to compare electric rates and switch suppliers to save money. The platform provides Connecticut residents and businesses with the capability to switch from their current supplier and save up to 20% on their electric bill. For more information please visit www.CTenergysavings.com.

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